



FOR IMMEDIATE RELEASE

For More Information, interviews with principles contact, or stand alone jpg:
Thomas Geisse, 317 670 9769

March 28, 2012 (Avon, Brownsburg, Indianapolis, IN) Today the members, coaches, families, and Boards of Directors of Avon Soccer Association, Inc., Brownsburg Soccer League, Fusion Soccer Academy, Inc., and Pike Youth Soccer Club, Inc., announced the formation of **United Soccer Alliance of Indiana, Inc.** The Alliance was formed to improve the soccer experience for its Club members and provide the best youth development initiatives available. United Soccer Alliance of Indiana will immediately represent about **3000 athletes and over 50 competitive travel teams playing across all competitive levels. United Soccer Alliance of Indiana will continue its 3 community recreational programs that will remain community based in Avon, Brownsburg, and Pike Township, Indianapolis, IN. USAi is Indiana's largest youth development soccer club.** The Alliance is a natural fit with the philosophies of each organization. Each Club has strong, community based programming with an outreach emphasis, progressive and differentiated player development, and highly competitive travel and premier teams. United Soccer Alliance of Indiana will immediately leverage its combined strengths across the Club's breadth, including nationally recognized and honored coaches and Soccer Director, new flexibility of resources and facilities, educational programming and award winning tournaments. USA Indiana has one of the best coaching staffs in Indiana.

STILL COMMUNITY BASED, LARGEST IN INDIANA.

United Soccer Alliance of Indiana's mission is youth development. USAi will provide the optimum soccer experience for its member families, coaches, and for youth across Central Indiana. United Soccer Alliance of Indiana offers a wide range of services to its members, provides full time professional management, and enhances the ability to constantly improve its member services to the three broad based community soccer organizations. USAi will provide more children the opportunity to play soccer and referee, providing the opportunity for each player to attain the level of skill they desire, improve the quality of coaching available, and enhance the overall soccer experience for each of its players. United Soccer Alliance of Indiana, now the largest youth soccer club in Indiana, will continue to be owned and powered by an all volunteer army of Soccer Moms, Soccer Dads, and other community leaders. USAi is a member in good standing and sanctioned by Indiana Soccer Association, U.S. Youth Soccer, U.S. Soccer, and FIFA, the world wide governing body of football. **Each of the Clubs' individual Community Recreation, Rec Plus and Travel programs will continue to operate separately and as usual during the Spring, 2012, season.** Free, fair and open tryouts for the combined competitive travel division will be in June, 2012, at Mary & John Geisse Soccer Complex, Eagle Creek Park, Indianapolis, IN.; and USAi's Avon Soccer Complex ("Fusion South"). Players should attend both sessions for the best evaluation. United Soccer Alliance of Indiana will initially serve 3000 players and has the capacity to serve additional families in Hendricks County, Marion County and surrounding communities as it operates 100 soccer fields in 6 different formats of play (size). USAi will provide a positive youth development experience and its players will wear a navy or white United Soccer Alliance of Indiana jersey from the day they begin their soccer experience through adulthood.

COMMUNITY REC PROGRAMS REMAIN COMMUNITY BASED

United Soccer Alliance of Indiana (USAi) will continue to operate its broad based community recreation and recreation plus programs in Avon, Brownsburg, and Indianapolis Pike Township. USAi will provide additional training and an extensive Coaching Certification progression for each coach. The popular USAi "Rec Academy" training program for all children ages 4-12 will be expanded to include the Avon and Brownsburg Community Recreation players and coaches. **The community Pike Youth Soccer Club recreation and rec plus programs will continue to operate as a 30 year partner of Indy Parks in several facilities including Mary & John Geisse Soccer Complex, Eagle Creek Park, and Northwestway Park. The community recreation and rec plus programs in Avon and Brownsburg will continue to operate in the 2 facilities owned and operated by Fusion Soccer Academy: the 30 year old Avon Soccer Complex (aka Fusion South); and 5 year old Brownsburg Soccer Complex, (aka Fusion North). The Spring 2012 rec and rec plus programs will continue as usual in the four soccer complexes.** It is anticipated beginning September, 2012, that the children ages 3-12 will continue to play in separate Avon, Brownsburg and Pike Township community based recreational programs with the likelihood that the u10 Rec and u12 Rec teams will have some matches with the other divisions. **The USAi Rec Plus program for 13 to 18 year olds will also remain community based with teams formed both in Marion County and in Hendricks County.** USAi Rec Plus teams for competitive players who desire a traditional recreation soccer experience will continue to have strictly limited travel in the WCSSF Rec Plus league at a reasonable tuition.

TRAVEL DIVISION, BEST COACHES

The Alliance will rebrand its Fusion Travel and Indy Burn Travel soccer divisions as United Soccer Alliance of Indiana travel soccer beginning with the June, 2012, fair and open tryouts and include a Club wide travel team meeting the week after. All soccer players ages 7 through 18 wishing to play in a competitive travel soccer environment are welcome to attend the free and open to the public tryouts. Details below.

USA of Indiana travel coaches are among the most experienced and highly licensed coaches in Indiana with many also serving as college and high school coaches. Each hold U.S. Youth Soccer state licenses F and E and almost all hold U.S. Youth National Licenses D, C, B or A. In addition, many coaches have earned additional national NSCAA licenses and certificates. USAi believes in continual self improvement and ongoing coaching education in order to better serve the children of our communities.

USAi coaches include:

Vince Ganzberg, USSF A License, USSF National Y Youth License and instructor, USAi Community Recreation Technical Director, former Indiana Soccer Association State Director of Coaching and Player Development, Bishop Chatard High School Men's Varsity Coach, Avon resident.

Isang Jacob, USSF A License, USSF National Y Youth License, USAi Head Coach, National Coach of the Year 2008, USA Region II Coach of the Year 2010, twice Indiana Coach of the Year, USAi Boys Premier Head Coach, IUPUI Men's Soccer Division I Head Coach, former Assistant Head Coach Penn State Men's Soccer and IUPUI Men's Soccer, former Warren Central High School Men's Varsity Coach and educator.

Dan Kapsalis, USSF A License, USSF National Y Youth License, USAi Soccer Director, former NCAA Eligibility Center, former Indiana Soccer Association Deputy Executive Director, former 20 year Carmel High School Men's Varsity coach.

Rob Jordan, USSF National C License, Chairperson USAi Travel Coaching Committee, Zionsville High School Boys Head Coach.

Dan Laughlin, USSF National C License, USAi Head Coach, has coached 10 years for club and college level soccer. He played for Northeast Missouri State University and Columbia College.

Luis Pena, USSF National C License, USAi Head Coach, Colombian Soccer Federation License, 30 years Club and Professional team coach. Pena has coached at every level of the game from youth players to professionals and played professional soccer at Club Atletico Bucaramanga in Columbia from 1981 to 1987.

Aime Selamo, USSF National C License, USAi Head Coach, has been coaching club and high school soccer for more than 16 years and played professionally in Cameroon. He is the **Northwest High School,** Indianapolis, Head Men's Varsity coach.

A complete list of USAi coaches is posted on the website.

REFEREE DEVELOPMENT ACADEMY

United Soccer Alliance of Indiana will expand its 15 year old Referee Development Academy to offer Grade 9 and Grade 8 license referee courses on a regular basis to the Avon, Brownsburg, and Indianapolis communities. In addition, USA of Indiana will begin its widely praised "Rec Refs" program in the Avon and Brownsburg Community Recreational games and continue its Indianapolis "Rec Refs" development program.

PROFESSIONAL MANAGEMENT

The newly elected Board of Directors of United Soccer Alliance of Indiana announced:

Thomas Geisse is named USA of Indiana Executive Director. Geisse is also Executive Director, Community Through Youth Sport Foundation; and President Geisse Marketing LLC consulting since 1991.

Dan Kapsalis is named USA of Indiana Soccer Director.

Will Pfaffenberger is named USAi Director of Coaching for competitive travel division.

Jr. Miranda is named USAi Director of Premier Player Development for competitive travel division.

Vince Ganzberg is named USAi Director Community Recreation Player Development.

Michael Morrison is named USAi Director of Soccer Operations.

FACILITIES COMMITMENT

In order to best service its members and the greater community, United Soccer Alliance of Indiana reaffirmed today its commitment to maintain the venerable **USAi Avon Soccer Complex ("Fusion South")** and the 5 year old **USAi Brownsburg Soccer Complex ("Fusion North")**. **USA of Indiana and Pike Youth Soccer Club will continue to partner with Indy Parks and Indianapolis Department of Public Works to help maintain Northwestway Park and Mary & John Geisse Soccer Complex, Eagle Creek Park.** Pike Youth Soccer Club donates \$75,000 in kind plus 50,000 volunteer hours, valued at \$1 million per year, to help DPW maintain these 2 beautiful Indy Parks.

TOURNAMENTS HOSTED BY UNITED SOCCER ALLIANCE OF INDIANA

Kapsalis Cup, April, u8-u19.

USAi 3v3, June, 5 years to adult.

Indianapolis Mayor Latino Soccer Cup, August, 5 years to adult.

Pike Fest, August, u8-u14.

Fusion Fall Classic, November, u8-u14.

There are many FORMER USAi PLAYERS NOW PLAYING PROFESSIONALLY including:

Matthew Sanner, Matthew Hedges, Michael Tanke, Raymon Gaddis, Perry Kitchen, and Lori Lindsey.

United Soccer Alliance of Indiana Management

USAi Board of Directors

President Steve Moore (President of Pike Youth Soccer Club)

Vice President Don Moran (President of Fusion Soccer Academy)

Treasurer Max Hudspeth

Secretary Ann Ponti

Chairperson Travel Committee Renee Johnson

Chairperson Referee Development Committee Bill Walters

Chairperson Community Recreation Committee Larry Rosenberg

Chairperson Development Committee Julia Whitehead

At Large Greg Hylton

Community Through Youth Sport Foundation Board of Advisors

The Board of Advisors is a group of concerned citizens which works with foundations, companies and corporations; Avon, Brownsburg, and Indianapolis governments; Avon, Brownsburg, and Indy Parks & Recreation Departments; and Indianapolis Department Public Works; to further the missions of Community Through Youth Sport Foundation, United Soccer Alliance of Indiana, Fusion Soccer Academy, and Pike Youth Soccer Club. It also helps develop Mary & John

Geisse Soccer Complex, Eagle Creek Park. The Community Through Youth Sport Foundation's mission is to improve the Central Indiana community through youth sport and develop fine young men and women.

Members:

Jeffrey Banning, President, Banning Engineering, Plainfield
Mike Batic
Jim Dimos, Chairperson, Attorney
Thomas Geisse, Executive Director
Larry Grau, President MSD Pike Township School Board, CEO, The Grau Group, Inc., consulting in the fields of education, children-based, and fiscal policy analysis, development, evaluation, and research.
Lena Hackett, President Community Solutions, Inc.
Todd Leyden, President NCAA Eligibility Center
Kurt Pantzer, Emeritus 1999-2004, Attorney
James Perkins, District Athletic and Wellness Director, MSD Pike Township
Samuel Odle, FACHE, Executive VP & COO of Indiana University Health, CEO IU Health Methodist Hospital & IU Health University Hospital, RHI.
Pete Ward, COO, Indianapolis Colts
Tom Zupancic, entrepreneur

USAi Executive Director Thomas Geisse

USAi Executive Director Thomas Geisse:

Soccer Dad of his 7 children, oldest began playing 1984, volunteer since 1991.

Board member Pike Youth Soccer Club, 1999-present.

Executive Director, 2007-present.

Indiana Jay Fredrich Good of Soccer Award winner 2006.

Developed Mary & John Geisse Soccer Complex, a 90 acre soccer park with Indy Parks and the families of Pike Youth Soccer Club.

Executive Director, Community Through Youth Sport Foundation.

Geisse Marketing LLC consultant 1991-present.

Co-Founder with John F. Geisse, in 1982, of The Wholesale Club, Inc., a warehouse club chain that merged with Sam Waltons' Sam's Club in 1991.



USAi Soccer Director Dan Kapsalis

USAi Soccer Director Dan Kapsalis lives and breathes soccer every day and has for 40 years. Member **Indiana Soccer Hall of Fame, 2010, Indiana High School Coach Hall of Fame, 2010, Holds highest level of U.S.S.F. National and State Coaching Licenses.** As a player, coach, father of 6, administrator, volunteer and professional, Dan has coached over 20,000 players from youth to professional levels. He has traveled to 10 different countries around the world studying how to improve coaching for this "beautiful game" since 1985. He has enhanced and improved the sport by developing an online coaching education program for player development while working with physically or mentally challenged youth in the "Soccer Start" and "TOPSoccer" programs. In addition, he managed a charity golf event for Indiana Youth Soccer that raised thousands of dollars to support programs for challenged youth

As a player Kapsalis: National Champion Indiana University Bloomington Men's Soccer.

As a coach, Kapsalis has trained and developed over 80 players went on to play college soccer.

In addition Kapsalis has...

- Won over 50 Coaching Championships at the Club, and High School levels.
- Founder, President and Director of Coaching for Indianapolis United S.C. (1990 –2001).
- Won 16 Club State Championships with Indianapolis United S.C. from 1991 – 1999.
- Over the past 20 years, has won over 60 championships at the Club and High School levels.
- In 1996, was awarded the "Good of Youth Soccer" Service Award from Indiana Youth Soccer.
- In 2006, was awarded the ISCA President's Award for long-term service to Indiana high school soccer.



USAi Travel Director of Coaching Will Pfaffenberger holds USSF National D license and USSF National Y Youth license. Will has coached for over 5 years at the Club and high school levels. Will is known throughout Central Indiana as "Producer Will" on the Smiley in the Morning radio show on WZPL 99.5 FM and as writer and performer of the Three Dollar Bill Comedy troupe Will graduated from Avon High school and DePauw University many years ago.

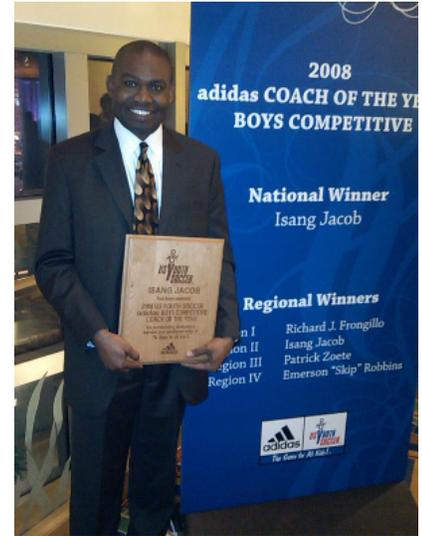


USAi Community Recreation Technical Director Vince Ganzberg, Head Coach of Bishop Chatard High School Men's Varsity Soccer Team and an educator at Chatard. Ganzberg concluded 9 years as the Director of Education for Indiana Soccer association. Coach Ganzberg responsibilities included developing and instructing Coaching and Parent Education courses and curriculums, develop and implement outreach programs for communities, and administer and organize Indiana's Olympic Development Program. Coach Ganzberg holds all 3 top national coaching licenses: USSF A License, NSCAA Premier Diploma and the US Youth Soccer National Youth License. He also is an instructor for national courses including the prestigious USSF National Y course. Prior to his work at Indiana Soccer association, Ganzberg coached at several Indiana high schools and was the Coaching Director for the South Bend Jr. Irish Soccer Club.



USAi Head Coach Isang Jacob, National Coach of the Year 2008, USA Region II Coach of the Year 2008, twice Indiana Coach of the Year.

Isang Jacob holds a USSF National A license, USSF National Youth License, NSCAA Premier Diploma, NSCAA Goalkeeper – Level 1 and 2 Diplomas and the KNVB Dutch International Youth License. Jacob is USAi Boys Premier Head Coach, IUPUI Men's Soccer Division I Head Coach, former Assistant Head Coach Penn State Men's Soccer and IUPUI Men's Soccer, former Warren Central High School Men's Varsity Coach and educator. He is a former collegiate and professional player, two-times NCCAA All-American and was invited to the Nigerian Senior National Team in 1991. Jacob is the former USSF Men's Academy Head Coach at Carmel United Soccer Club and is a member of the USSF, NSCAA, Region II ODP, and Indiana ODP coaching staffs. He is a two-time winner of the Indiana Youth Soccer Travel Coach of the Year award and the current Head Coach for IUPUI, Indianapolis, Men's Varsity Division One soccer team. Coach Jacob led the Indy Burn '90 Boys Premier Eagles to 8 consecutive US Youth Soccer Indiana State Championships and **all 19 of his former players play in college at Division I schools. Several players are now playing professionally.** Coach Jacob's great accomplishment is having all former players enrolled and succeeding in college, whether or not they play soccer. Jacob also served as the head Indiana US Youth Soccer Olympic Development Program coach. Coach Jacob is committed to continued education and self-sacrifice to give back to the sport he loves with the hope that he might enhance one of his players abilities and quality of life.



Junior Miranda, USSF National D License and National Youth License, USAi Director of Premier Player Development. In 12 years, he has coached youth, high school, and professional level soccer and played professional soccer for Club Do Romo in Brazil from 1993 to 1994.



**USAi COMPETITIVE TRAVEL TEAM TRYOUTS
JUNE, 2012**

Player registers on line prior to tryouts, bring ball, water, and wear shin guards. Free tryout T shirt.

Tuesday June 5th USAi Avon Soccer Complex ("Fusion South")
5:30pm - 7:00pm Girls (U8-U10)
7pm - 8:30pm: Boys (U8- U10)

Tuesday, June 12th Mary & John Geisse Soccer Complex, Eagle Creek Park, Indianapolis
11am -12:30pm MRL / ISL Premier Teams, Invitation Only. Contact Premier Coach for invitation.
5:30pm - 7pm: Boys (U8- U18), All players welcome.
7pm - 8:30pm: Girls (U8- U18), All players welcome.

Wednesday, June 13th USAi Avon Soccer Complex ("Fusion South")
11am - 12:30pm MRL / ISL Premier Teams, Invitation Only. Contact Premier Coach for invitation.
5:30- 7pm: Girls (U11- U18), All players welcome.
7pm- 8:30pm: Boys (U11- U18), All players welcome.

Thursday June 14th - *RAIN DATE, CHECK WEBSITE*, USAi Avon Soccer Complex ("Fusion South")
11am - 12:30pm MRL / ISL Premier teams, rain date, invitation only.
5:30p - 7pm: Boys (U11- U18) Rain date.
7pm - 8:30pm: Girls (U11- U18) Rain date

-30- This is the media NEWS RELEASE